

**THE EOS MODEL™**

(Company)

**VISION**

|  |  |  |
| --- | --- | --- |
| **CORE VALUES** | 1.
2.
3.
4.
 | **3-YEAR PICTURE™** |
| **Future Date:** **Revenue:** $**Profit:** $**Measurables:** **What does it look like?***
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 |
| **CORE FOCUS™** | **Purpose/Cause/Passion**: **Our Niche:**  |
| **10-YEAR TARGET™** |  |
| **MARKETING****STRATEGY** | **Target Market/“The List”:** **Three Uniques™:**1.

**Proven Process:** **Guarantee:** |



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(Company)

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| --- | --- | --- |
| **1-YEAR PLAN** | **ROCKS** | **ISSUES LIST** |
| **Future Date:** **Revenue:** $**Profit:** $**Measurables:** **Goals for the Year:**

|  |  |
| --- | --- |
| 1. |  |
| 2. |  |
| 3. |  |
| 4. |  |
| 5. |  |
| 6. |  |
| 7. |  |

With your cursor in the last row, press Tab to add another row. | **Future Date:** **Revenue:** $**Profit:** $**Measurables:** **Rocks for the Quarter: Who**

|  |  |  |
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| 1.  |  |  |
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| 9. |  |
| 10. |  |

With your cursor in the last row, press Tab to add another row. |

**TRACTION**